



## Are you and your leadership team aligned for success?

Even good leaders are challenged by transformational change. It's not what they do everyday. Yet, in the current economy, the stakes are higher than ever to make sure your company's strategies are well executed. You need your leadership team knowledgeable about how change is successfully executed and aligned about what it will take to get there.

### Conner Partners can help.

#### Conner Partners' Execution Readiness Briefing

Conner Partners has dedicated more than 35 years to understanding transformational change. People come to us when the stakes are high, the projects are transformational, and realizing specific goals is a business imperative. We know what it takes to address execution challenges and to deliver the needed outcomes, even under the most difficult of circumstances.

*During this four-hour session, we will share key insights with your executive team:*

- The critical factors contributing to desired outcomes, as well as pitfalls to avoid
- The counter-intuitive patterns for implementation success that will challenge many common beliefs regarding transformational change
- The Degree of Difficulty Evaluation which helps you determine the level of challenge associated with executing your particular initiative
- The hard realities of executing dramatic change and risk factors that are crucial to track

#### Guiding Strategy to Reality

When it comes to transformational change, most leaders struggle to get their arms around everything needed to achieve promised results. An Execution Readiness Briefing is an excellent way to learn what can be done to realize the expected value of a critical initiative. We will help you and your team be better prepared to succeed.

## We share your ultimate goal—success for you and your initiative.

*Strategy executed... Results realized.*®  
[www.connerpartners.com](http://www.connerpartners.com)

connerpartners<sup>7</sup>