



You've been tasked with an important initiative.

It's challenging, but how challenging? How concerned do you need to be? Do you understand what you face well enough to be confident you're doing everything needed for success?

Conner Partners can help.

Conner Partners' Degree of Difficulty Evaluation

Leveraging more than 35 years of experience, Conner Partners has developed a simple way of calibrating the degree of difficulty for a major change initiative. Using a proven framework, we can tell you how challenging your change is and the actions needed to succeed. You will be better prepared to see the challenges in front of you, or to clarify those you already face.

Guiding Strategy to Reality

All change is difficult, you know that—but there's difficult and there's DIFFICULT. Different levels of complexity require different levels of attention and response. We will help you profile your initiative so that your leadership team understands what you are really up against and what you must do to fully realize your goals. With our guidance, you will have a clearer picture of what it will take for you and your company to succeed.

We share your ultimate goal—success for you and your initiative.

Strategy executed... Results realized.[®]
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