



Are you confident what you're planning for 2011 is achievable?

You're probably already hard at work on your plan for 2011. This is an important one—much was left undone in 2010 and you can't afford any missteps now. You're already operating lean and there is a limit to what your organization can absorb. Have you fully considered the change implications of the plan? These changes to your business can't just be implemented. You must realize the value that has been promised.

Conner Partners can help.

Conner Partners' 2011 Plan Execution Confidence

With more than 35 years of experience, Conner Partners has built its business doing one thing—helping clients execute the most difficult business changes. We know how to help you anticipate and address the significant implications of change. To help you build execution confidence, we work with you to review the top ten initiatives in your 2011 portfolio and help you understand the execution challenges you'll likely face.

For \$20K, we will:

- Evaluate the degree of difficulty for each initiative
- Provide a high-level assessment of adaptive capacity (the ability for your organization to absorb the required changes) for each initiative
- Identify the most critical realization risk factors you will face for the entire portfolio

Guiding Strategy to Reality

With Conner Partners' help, you'll gain a clearer picture of your execution risks and how to best focus your resources. The information we develop together on your top initiatives will increase your probability of success. We want you to move into 2011 with confidence that your strategic promises will be delivered.

We share your ultimate goal—success for you and your initiative.

Strategy executed... Results realized.®
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